

ELECTRIC COOPERATIVE LIVING

Be safe and energy efficient this holiday season

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Thanksgiving side dishes

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ON THE COVER

Special thanks to Morgan Spykerboer, a Lyon REC member-consumer, for supplying this month's cover image. Submit high-resolution photos for consideration to editor@iecImagazine.com. You could receive \$100!

THE POWER OF FACE-TO-FACE ADVOCACY

BY ETHAN HOHENADEL



It's not just what you say, but how you say it. Delivering a message in person, rather than by phone or email, can have a profound

impact on how the message is received. One way the lowa Association of Electric Cooperatives (IAEC) achieves this goal is by coordinating legislative fly-ins to Washington, D.C., twice a year.

Each spring and fall, a group of directors and senior staff from lowa's electric cooperatives journey to our nation's capital to meet with lowa's congressional delegation and their staff. These face-to-face meetings provide us with valuable opportunities to discuss priorities and issues facing the rural lowa members and communities we serve.

Fly-in facilitates important conversations

During our recent September fly-in, our group of 20 lowa co-op advocates met with all six members of lowa's congressional delegation. We voiced our concerns about recent cuts to the U.S. Department of Agriculture's (USDA) Rural Economic Development Loan & Grant (REDLG) program and how vital these funds are to retaining and creating jobs in rural lowa.

lowa's electric co-ops lead the nation in utilizing the REDLG program to spur economic development in the small towns and rural areas we serve. We encouraged our senators and representatives to support efforts to restore REDLG funding in 2025 with intentions to maintain optimal funding levels in 2026.

We also asked our elected officials to support reasonable permitting reform to allow utilities to build sorely needed electric transmission capacity more quickly. Finally, we shared our objections to the Environmental Protection Agency's (EPA) new power plant rules, which threaten the reliability and affordability of electricity for the lowans we serve. We join America's electric cooperatives in opposing the EPA's power plant rules on the grounds that they are unlawful, unrealistic and unachievable.

In-person meetings make a powerful impact

Investing time and resources to meet with our elected officials in person makes a powerful impact. They appreciate face time with constituents, and we value the opportunity to talk with them and their staff in-depth about energy and economic issues. As the trade association for lowa's electric cooperatives, IAEC is actively involved in educating our state and federal legislators on energy issues.

How you can join our grassroots efforts

We also engage with our legislators and policymakers on the grassroots level through our lowa Rural Power advocacy efforts. As a memberconsumer of an lowa electric cooperative, we invite you to join this group and receive updates on rural lowa energy and economic issues that may impact your community. Learn more at www.IARuralPower.org or search for "Iowa Rural Power" on social media.

lowa's locally owned and governed electric cooperatives are committed to our mission of powering lives and communities. Maintaining positive relationships with our elected officials and policymakers is just one way we work hard to ensure safe, reliable, affordable and sustainable electricity.

Ethan Hohenadel is the director of policy and advocacy for the lowa Association of Electric Cooperatives.

EDITOR'S CHOICE CONTEST

WIN AN IROBOT ROOMBA VAC!

Your chore list just got shorter.
The Roomba Vac Essential robot is a vacuum loaded with cleaning essentials and powered by iRobot OS. Its cleaning system has three levels of powerful suction for a custom clean on carpets and hard floors.

Visit our website and win!

Enter this month's contest by visiting www.ieclmagazine.com no later than Nov. 30. You must be a member of one of lowa's electric cooperatives to win.



ENTER ONLINE BY NOV. 30!

There's no obligation associated with entering, we don't share entrant information with anyone and multiple entries from the same account will be disqualified.

The winner of the Toro Leaf Blower from the September issue was **Norman Harrison**, a **Consumers Energy** member-consumer.

MAY YOUR HOLIDAYS BE MERRY AND BRIGHT

BY ALLYSON MILLER



As November kicks off, it's hard to believe we'll soon be gathering with family and friends to celebrate the holiday season.

This festive time of year brings joy and warmth, but as the weather gets cooler and we spend more time indoors, the holidays can also bring increased energy use and a higher risk of electrical and fire hazards.

As your local electric cooperative, Grundy County REC cares about your well-being. This month, I'd like to share a few practical tips to help you stay safe and efficient during the holiday season.

Safety first

My family truly enjoys decorating our home for the holidays. Before we deck the halls, we always check electrical

🥏 Grundy County REC



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This institution is an equal opportunity provider and employer.

cords and light strands to make sure they aren't frayed or damaged. This gives us peace of mind, knowing our holiday lights are ready to safely brighten our home. It's also important to double check outside lights to make sure they're rated for outdoor use.

I am a huge fan of holiday-scented candles (who isn't?!). While festive, candles can create fire hazards and should never be left unattended. One of the best and easiest ways to safeguard your home is to frequently test smoke alarms. Try testing them on the first of each month, so it's easy to remember. Testing smoke alarms only takes a few seconds and could save lives, so make it a habit.

'Tis the season for savings

Spending more time indoors with a few more guests in the home can really impact home energy use. By taking a few small steps to save energy during the holiday season, you can lower your bills.

I like to remind my family members to mind the thermostat. Since heating and cooling makes up the majority of home energy consumption, the thermostat is one of the best places for savings. Lower it a few degrees,

especially when family or friends are visiting. Good company brings additional warmth to your home. Your family can also save energy by decorating with LED holiday lights. LEDs are the most energy efficient lighting options available, and they last much longer than traditional bulbs.

There's no denying one of the best parts of the holiday season is the food - not just the meals but the time we spend together in the kitchen. There are many ways to save in the heart of your home, but one of the best approaches is to cook with smaller countertop appliances, such as air fryers, slow cookers and toaster ovens. These handy appliances consume a fraction of the energy used to heat the oven, creating the perfect recipe for mealtime and energy savings.

I hope you will implement some of these energy-saving and safety tips into your holiday plans. We're here to help you with safety and savings year-round. From your friends at Grundy County REC, we hope your holiday season is merry and bright.

Allyson Miller is the executive assistant/human resources at Grundy County REC.





A 2024 Architectural Digest survey had some fun holiday findings! Do you fall into these categories? The Miller household does!

- 54% of American respondents put up their Christmas tree in November
- 43% of Americans who participated say they start playing holiday music in November



DISCOUNTED MEMBER WATER HEATER PROGRAM

Why spend box-store prices on a water heater when you can purchase one from Grundy County REC at a fraction of the price?

SIZE	DIMENSIONS	MEMBER PRICE* (PLUS TAX)
50 gallon	66 ¾ x 23 ½	\$400
85 gallon	70 ¼ x 28 ¼	\$400
105 gallon	70 ¾ x 30 ¼	\$400

But wait! Did you know? Water heaters for new construction and conversion from gas to electric are just \$150* to the member!

These top-rated, durable Marathon water heaters come with a lifetime warranty to the original owner.

Interested? Contact Brady Codner, member service advisor, at 319-824-5251 to learn more.

*Must enroll in load management program to receive member price. Member pricing assumes all incentives/agreements and is not eligible for an additional rebate. Member pricing as of July 1, 2024, subject to future change.

AUTO BILL PAY — THE GIFT THAT KEEPS ON GIVING

Signing up for auto bill pay with Grundy County REC is quick and easy! It can be done on SmartHub with just a few quick and easy clicks of a mouse or a phone call to the office.

WHY SIGN UP?



Convenience: Payments are handled automatically, saving time and effort



Avoid late fees: Prevents missed payments and penalties



Easier budgeting: Simplifies managing recurring expenses



Savings: Time and money; no need to buy a stamp or drop in the mail



Peace of mind: Less stress knowing bills are automatically paid

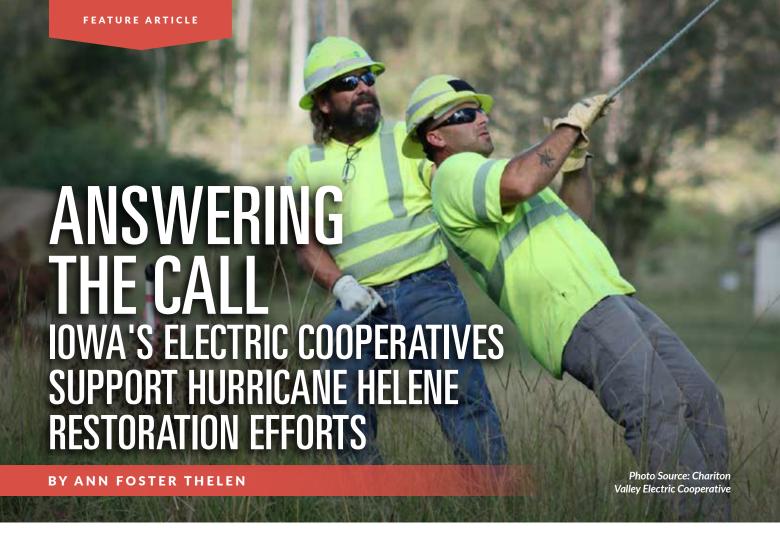
Contact us today at 319-824-5251 to learn more!



17 YEARS AT CO-OP

Happy 17-year service anniversary to First Class Lineman Aaron Bird! We appreciate all that you do for the cooperative and its members.

CONGRATULATIONS, AARON!



In the wake of Hurricane Helene, which devastated parts of the southeastern U.S., Iowa's electric cooperatives answered the call for assistance, demonstrating the true spirit of the co-op principle of Cooperation Among Cooperatives. This massive Category 4 storm left an estimated 1.25 million electric cooperative members without power, with the Carolinas suffering the most severe damage. Hurricane Helene has been the deadliest hurricane in the Atlantic so far this year, killing at least 228 people. Amid the destruction, lowa's electric cooperatives quickly mobilized to support their fellow cooperatives in South Carolina, bringing manpower and essential equipment to help restore power in the hardest-hit areas.

lowa's mutual aid response

Hurricane Helene was one of the most destructive storms ever to hit the co-op community, particularly in South Carolina, where more than 425,000 cooperative members lost power. Responding to an urgent

request for help, the Iowa Association of Electric Cooperatives (IAEC) coordinated the deployment of 10 crews made up of 40 linemen, 10 bucket trucks and 10 digger trucks from 11 Iowa co-ops. These crews were crucial to the restoration efforts in the Palmetto State.

On Sept. 29, as power outages spread across South Carolina, the Electric Cooperatives of South Carolina reached out to Scott Meinecke, IAEC's director of safety and loss control, for help. Six Iowa electric cooperatives - Chariton Valley **Electric Cooperative, Eastern Iowa Light & Power Cooperative, Farmers** Electric Cooperative (Greenfield), Linn **County Rural Electric Cooperative,** Maquoketa Valley Electric Cooperative and T.I.P. Rural Electric **Cooperative** – responded immediately by sending five full crews to assist Mid-Carolina Electric Cooperative.

"In Southern storm terms, a crew is four to five men, one digger

with pole trailer and one bucket truck," Meinecke explains.

The next day, with the scope of the damage becoming clearer, South Carolina issued a second request for more assistance. In response, four more Iowa co-ops - Clarke Electric Cooperative, Consumers Energy, Midland Power Cooperative and **Western Iowa Power Cooperative** - deployed an additional 16 linemen, four bucket trucks, four diggers and four pole trailers to assist Blue Ridge Electric Cooperative.

Meeting unprecedented challenges

The damage caused by Hurricane Helene was described as one of the most catastrophic in South Carolina's history. The storm snapped more than 5,000 power poles, downed thousands of power lines, and left many areas inaccessible due to fallen trees and flooding. In the hardest-hit regions, particularly those served by Little River Electric Cooperative, 99% of members

lost power. Restoring service in these areas posed significant challenges, with some regions facing weeks of outages.

Despite these challenges, lowa's electric cooperatives continued to send help. Nishnabotna Valley Rural Electric Cooperative and Midland Power Cooperative dispatched crews to assist Little River Electric Cooperative in restoring power to the approximately 10,000 meters still without service.

The cooperative spirit in action

The work lowa's electric cooperatives undertook in South Carolina is part of a broader, nationwide effort to assist regions hit by natural disasters. The response to Hurricane Helene was no different. Crews from 23 states were involved in the restoration effort in South Carolina alone, with more than 3,200 lineworkers working around the clock.

MiEnergy Cooperative, an electric co-op serving members in Iowa and Minnesota, also sent a team of linemen and a bucket truck through the Minnesota Rural Electric Association, extending Iowa's reach beyond direct coordination with South Carolina.

This vast mobilization of resources was instrumental in restoring power to over 363,000 consumers in South Carolina, with only 7% of the cooperative members still without power by the end of the first week of recovery efforts.

The restoration work included clearing debris, replacing snapped poles and repairing broken lines – often









dangerous and grueling work. Crews operated in flooded areas, navigated around downed trees and worked long hours in harsh conditions.

Support and gratitude

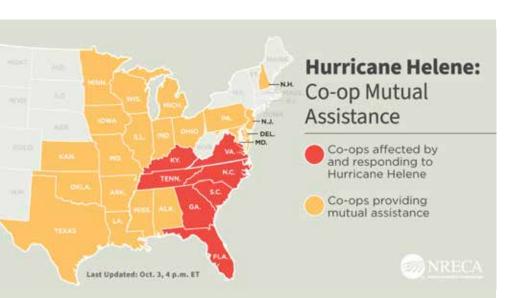
These efforts were not unnoticed. South Carolina's co-op leaders expressed deep gratitude for the help they received from Iowa and

other states. Mike Couick, CEO of the Electric Cooperatives of South Carolina, acknowledged the hard work and dedication of the lineworkers, stating, "Our folks are doing everything they can to help by restoring power as quickly as possible to the communities that remain out. Our work won't stop until the very last light is back on."

Back in Iowa, IAEC and its member co-ops kept their communities informed through updates on social media and encouraged their followers to keep the linemen in their thoughts and prayers as they worked to restore power to South Carolina's residents.

lowa's linemen, alongside thousands of others from across the country, have shown that when disaster strikes, the cooperative network stands ready to help – no matter how far they have to go to lend a hand.

Ann Foster Thelen is the editor of Iowa Electric Cooperative Living magazine.





APPLES & YAMS

- 2 large yams
- 2 apples
- 14 cup brown sugar
- 1 teaspoon corn starch
- 1/4 teaspoon ground cloves
- ½ cup orange juice
- 3 tablespoons pecans or walnuts, chopped water

Fill a large saucepan with water and boil unpeeled yams for 30 minutes, until tender but firm. Cool yams enough to handle, then peel and slice crosswise, ¼-inch thick. Core and slice apples ¼-inch thick. In a shallow 1-quart baking dish, overlap the apple and yam slices. In saucepan, combine brown sugar, corn starch and cloves. Add orange juice and blend. Cook over low heat, stirring until sugar dissolves and sauce thickens. Pour sauce over apples and yams. Sprinkle with nuts and bake at 375 degrees F for 20 minutes.

Karen Caldwell ● Albia Chariton Valley Electric Cooperative, Inc.

CORNBREAD BAKE

- 1 stick butter, melted
- 1 can cream style corn
- 1 can whole corn, undrained
- 8 ounces sour cream
- 2 eggs, beaten
- 1 small box cornbread mix

Mix all ingredients in a large bowl. Pour mixture into a lightly greased 9x9-inch pan or baking dish. Bake uncovered at 350 degrees F for 55-60 minutes. Serve warm. Serves 8

Kristine Frakes • Melrose Chariton Valley Electric Cooperative, Inc.

SCALLOPED CHICKEN DISH

- 4 eggs, beaten
- 1 can cream of mushroom soup
- 13 ounces evaporated milk
- 1 quart chicken broth
- 1 tablespoon butter
- 1 chicken, cooked and boned
- 2 cups celery, diced
- 1 onion, diced
- 4 cups croutons
- 2 teaspoons sage salt, to taste pepper, to taste

Mix eggs, soup, milk, broth and butter. Add chicken, celery, onions, croutons and seasonings. Bake covered at 375 degrees F for 1½ hours. Serves 15

Jana Overholtzer • Russell Chariton Valley Electric Cooperative, Inc.

CREAM CHEESE MASHED POTATOES

- 5 pounds potatoes
- 1-2 cups sour cream
- 6-8 ounces cream cheese
 - 2 teaspoons onion salt
 - 1 teaspoon salt
 - ¼ teaspoon pepper
 - 2 tablespoons butter shredded cheese, optional

Peel, cube and cook potatoes. Mash potatoes and add remaining ingredients, mix well. If potatoes are too stiff, add a little milk. Shredded cheese can be mixed in or put on top. Freezes well. *Serves* 8

Ranita Gehman ● North English T.I.P. Rural Electric Cooperative

SWFFT POTATO CASSFROLF WITH PRALINES

- 6 cups sweet potatoes
- 1½ cups sugar
- teaspoons vanilla, divided
- 2 sticks butter, softened, divided
- 2 eggs
- 1¾ cups brown sugar
- 2 cups pecans, chopped
- 1 cup flour

Cook, drain and mash sweet potatoes. Mix with sugar, 1 teaspoon vanilla, 1 stick butter and eggs. Spread in greased 9x13-inch pan. Mix brown sugar, 2 teaspoons vanilla, pecans, 1 stick butter and flour. Sprinkle on top of casserole. Cover with foil and bake at 350 degrees F for 20 minutes. Uncover and bake an additional 15-25 minutes, until heated through and topping is browned. Serves 12-24

Amber Wetzel • Linden **Guthrie County Rural Electric Cooperative Association**

SWEET POTATO CRANBERRY CASSEROLE

- ½ cup flour
- ½ cup oatmeal
- ½ cup brown sugar
- 1 teaspoon cinnamon
- 1/3 cup butter, softened
- 2 17-ounce cans yams, drained or 4 cups sweet potatoes, peeled, cut and cooked
- 2 cups fresh cranberries mini marshmallows, optional

Combine flour, oatmeal, brown sugar and cinnamon. Cut in butter (can substitute margarine). In a large bowl, combine yams (or sweet potatoes) with 1 cup of the crumb mixture and cranberries. Place in 2-quart casserole dish. Top with remaining crumb mixture. Bake covered at 350 degrees F for 35 minutes. If desired, uncover and top with marshmallows and cook an additional 5 minutes or until marshmallows are browned.

> Laurie Thompson • Parnell T.I.P. Rural Electric Cooperative

BEANS ROYALE

- 1 21-ounce can pork and beans
- 2 tablespoons brown sugar
- 1/4 teaspoon dry mustard
- 1/4 teaspoon chili powder
- ½ teaspoon garlic powder
- ½ teaspoon minced onion
- 1 tablespoon vinegar
- 1 14.5-ounce can chopped tomatoes

Combine all ingredients in a 2-quart casserole dish. Bake at 350 degrees F for 20 minutes. For more tang, substitute dry mustard with liquid mustard. Serves 6-8

> Joanne Fox ● Sioux City **North West Rural Electric Cooperative**

SCALLOPED POTATOES WITH MUSHROOMS

- 1 can coconut milk
- can water (using coconut milk can) 1
- 1 cup raw cashews
- 1 teaspoon onion powder
- 1 teaspoon garlic powder
- tablespoon Maggi seasoning sauce 1
- 1/2 cup nutritional yeast
- 6 potatoes, peeled, thinly sliced
- 1 can mushrooms, chopped small
- medium sweet onion, thinly sliced
- tablespoon parsley flakes

In a blender, add the first seven ingredients and blend until smooth, creating a sauce. Pour 1/3 of the sauce in bottom of a 9x11-inch pan. Layer half the potatoes, mushrooms and onions in pan. Cover with 1/3 of the sauce. Layer remaining potatoes, mushrooms and onions. Cover with remaining 1/3 of the sauce. Sprinkle parsley flakes on top. Bake covered at 350 degrees F for 1 hour, until potatoes are tender. The thinner the slices, the quicker they will cook. Uncover and bake for an additional 15 minutes or until the top is light golden brown. Serves 6

> Jacque Minikus • Pisgah **Harrison County Rural Electric Cooperative**

WANTED:

SEAFOOD RECIPES

THE REWARD:

\$25 FOR EVERY ONE WE PUBLISH!

Deadline is Nov. 30

Submit your favorite recipes using seafood. Please include your name, address, telephone number, co-op name, recipe category and number of servings on all submissions.



EMAIL: recipes@ieclmagazine.com (Attach your recipe as a Word document or PDF to your email message.)

MAIL: Recipes

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BY MIRANDA BOUTELLE

With all the buzz around smart technology, you may be asking yourself how to get the most bang for your buck. Smart technology can make it easier to save energy by simplifying or automating tasks. It can also optimize energy use to reduce waste and improve efficiency.

When upgrading to smart technology at home, consider the purchase cost and long-term savings. For example, you may pay a little more for a product with the latest technology, but it could result in significant savings each year and over the lifetime of the appliance.

Consider these smart devices that will take the work out of saving energy.



Smart thermostats

Smart thermostats save energy by automatically adjusting

your heating or cooling system. For example, you can save as much as 10% a year on heating and cooling costs by adjusting your thermostat 7 to 10 degrees from its normal setting for eight

hours a day, according to the U.S. Department of Energy (DOE).

You can program a smart thermostat to change the temperature while asleep or away or use a smartphone app to adjust the settings. Some models use artificial intelligence to maximize efficiency by learning your patterns and preferences. Prices range from \$80 to \$250, depending on features. Smart thermostats do not work with all heating and cooling systems, so check compatibility before you buy.



Water heaters

Your water heater can also be controlled for energy savings. According to the DOE, installing a timer on your electric water heater can

save 5% to 12% of the energy it uses by turning it off at night and when you don't need to use hot water.

If you are already planning to replace your electric storage water heater with a heat pump water heater, consider a model equipped with smart technology features, including Wi-Fi capabilities for controlling it remotely or during peak demand times, viewing the amount of hot water available and tracking energy use. There are a variety of modes, including vacation, efficiency, and high demand, which produces more hot water. Some models can notify you or shut off if a leak is detected. Depending on the manufacturer and size of the unit, a smart heat pump water heater may only cost a few hundred dollars more than a standard heat pump water heater.



Smart lights, switches and plugs

Smart lighting gives you the power to remotely control lights in your home or set a lighting schedule

that fits your lifestyle. This can be beneficial for energy savings and provide home security benefits. If you or other household members are notorious for leaving lights on, smart lighting can help. Numerous features are available, including dimmable bulbs and color-changing effects.

Smart light switches are another budget-friendly way to control lighting. They're priced from about \$10 to \$50. Smart switches with dimmable options are available and can also control ceiling fans. Some have occupancy sensors that turn lights off when no movement is detected in a room.

A smart plug fits into any outlet to control whatever is plugged into it. Set it to automatically turn off and

on or control it using a smartphone app. Prices range from \$8 to \$25.



Smart controls

A wide variety of smart shades, curtains and blinds are available, including styles with integrated controls. You can also

add smart controls to your existing blinds or curtains. Both options allow you to adjust the tilt of blinds and open or close curtains. Set a schedule, control them remotely or use a voice command paired with a voice

assistant, such as Alexa or Google Home. This allows you to reduce cooling needs in the summer and heating needs in the winter. Smart controls start at around \$70. To save the most energy, prioritize windows with the most incoming light.

Upgrading to smart home technologies can make using less energy at home easy. Choose options that make the most sense for your lifestyle to optimize savings.

Miranda Boutelle writes on energy efficiency topics for the National Rural Electric Cooperative Association.



HOW YOUR CO-OP WORKS



VETERANS DAY

The cooperative office will be closed Monday, Nov. 11, in observance of Veterans Day.

Today, and every day, we are proud to honor and thank all who have served our country with courage, dedication and sacrifice.





THANKSGIVING DAY

Grundy County REC will be closed on Thursday, Nov. 28, and Friday, Nov. 29, in honor of the Thanksgiving holiday.

We are thankful for all our wonderful members and wish you a very Happy Thanksgiving.

As always, our phones are answered 24/7, year-round.



DAY IN THE LIFE OF A GRUNDY **COUNTY REC LINEMAN**

Grundy County REC's mission is to provide our members with safe, reliable and affordable electric service. A key part of accomplishing that mission is through preventative maintenance on our system, as being proactive helps limit outages before they occur. One example of preventative maintenance occurred last month when the Grundy County REC line crew changed out a three-phase pole in the Hicks Substation area due to its age.









BE AN ENERGY EFFICIENCY MVP

Do you have what it takes to be the energy efficiency MVP (most valuable player) in your home? When you take proactive steps to save energy at home, you can help your family save on monthly energy bills and help the environment - that's a win-win!

Read the sentences below and unscramble the bolded letters to complete the energy efficiency tips.

Check your work in the answer key.



- 1. Turn off glhsit when you leave a room.
- 2. Unplug smaller electronic devices like phone reahgesr when you're not using them.
- 3. Reduce your **nesecr** time to save energy and spend more time outdoors.
- **4.** Turn off the **reatw** while brushing your teeth.
- 5. Keep doors and swdwnio closed when your home's heating/cooling system is running.
- 6. When it's cold, wear an extra layer of tohgncil inside instead of adjusting the thermostat.

Answer Key: 1. lights 2. chargers 3. screen 4. water 5. windows 6. clothing



CONFERENCE PROVIDES ENERGY EFFICIENCY RESOURCES TO TRADE PROS

In today's world, sustainability and energy efficiency have become paramount in the construction industry. Iowa's electric cooperatives invite building trades professionals to the 2025 Momentum is Building (MIB) conference, scheduled for Feb. 20-21, 2025, at the Sheraton West Des Moines. The annual conference aims to equip contractors and their staff with the knowledge and tools necessary to excel in a rapidly changing construction landscape.

According to the 2023 National Association of REALTORS® Sustainability Report, 63% of real estate professionals recognize the value of promoting energy efficiency in property listings. Homebuyers increasingly prioritize features that reduce carbon footprints and lead to long-term utility savings.

Iowa's electric cooperatives serve as a source of information and provide expertise to help members save energy and lower their electric bills. Educating Iowa home builders and contractors about the latest energy-efficiency innovations is another way electric co-ops assist members in reaching their energy goals. For more than 30 years, the annual conference, sponsored and organized by the Iowa Cooperatives for Energy Efficiency, has connected lowa's construction industry with the local services and resources available from Iowa-based electric cooperatives, which serve nearly 650,000 lowans across 99 counties.

MIB serves as a resource to provide the information area contractors need to design and improve homes that are energy-efficient, healthy, comfortable and affordable.

For more information about the conference or to register, visit www.momentumisbuilding.com or contact your local electric cooperative.



Momentum is Building conference

Feb. 20-21, 2025 **Sheraton West Des Moines**



MIB ALLOWS ATTENDEES TO:

- Stay ahead of the curve. Get the latest insights on industry trends, green building best practices and innovative construction technologies. Earn valuable Continuing Education Units (CEUs) for electricians, plumbers and HVAC professionals.
- Network. Connect with fellow contractors, builders. energy-efficient product specialists and industry experts. Share experiences and foster valuable partnerships.
- Gain insights. MIB keynote speaker Bill McAnally, a longtime friend and energy-efficiency expert in Iowa, will look back at energy-efficient homebuilding and the lessons learned.
- Learn about sustainability.

Discover energy-efficient products and practices and chat with the experts who market and sell products and services that can save money, attract more clients and contribute to a greener future.

LEADERS' VISION HONORS VETERANS

BY DARCY DOUGHERTY MAULSBY

I always enjoy hearing from *Iowa Electric Cooperative Living* readers. One reader, Carolyn, asked if I could share more information about the history of the renovated Community Memorial Building in my hometown of Lake City.

The idea for this exceptional building took root in the wake of World War I. The Community Memorial Building was built in 1919-1920 to honor local military members and provide a multipurpose facility for the community's use.

The philosophy of project supporters was: "That the dead not be forgotten, and that the living be honored, was the purpose of this memorial. Not cold, gray marble shafts, but a place where all may meet and enjoy the blessings saved for us by the boys in blue and khaki."

Local women spearheaded this ambitious project. The Lake City Civic Improvement Society led the campaign to build the \$85,000 structure. That equates to more than \$1.5 million in 2024 dollars!

I chuckle whenever I read this comment from a 1921 edition of the *Dearborn (Michigan) Independent* newspaper, which ran a feature story on Lake City's Community Memorial Building. "The Lake City Civic Improvement Society is the peppiest organization in town.

Lake City's Community Memorial

Building opened to the public on

Armistice Day in November 1920.

There are nearly 250 members of this society from the town and surrounding country. The strange part of it is, they are all women."

Hiring the best of the best

The Community Memorial Building was no ordinary place. Des Moinesbased Proudfoot, Bird & Rawson, Iowa's foremost architectural firm at the time, designed the two-story, brick structure. This firm also designed the Memorial Union at Iowa State University (ISU), and courthouses in Polk County and Greene County.

Neumann Brothers Inc., which is still in business today, built the Community Memorial Building. Neumann Brothers also built the Equitable Building in Des Moines (the first skyscraper in Iowa), the Cowles Library at Drake University, and ISU's Memorial Union, which honors students and alumni who died during World War I.

Lake City's Community Memorial Building opened to the public on Armistice Day in November 1920. The gala celebration included speeches, building tours, a three-act musical comedy called "Miss Bob White," and a football game between the Lake City and Rockwell City American Legions.

Through the years, local veterans' groups have met at the Community Memorial Building. Countless events have also been hosted in this iconic building.





Vision: the difference between success, failure

About five years ago, a group of community leaders led a fundraising campaign to support an extensive renovation of the Community Memorial Building, which is listed on the National Register of Historic Places. I was fortunate to attend the November 2021 re-dedication of this architectural gem and community center as it continues to honor members of the military and veterans.

Today, you can rent this elegant venue for wedding receptions, meetings and other events. Each time I step inside, I'm reminded of the wisdom of Sir Winston Churchill, who noted, "We shape our buildings; thereafter, they shape us."

Those women who proposed the idea for the Community Memorial Building so long ago knew this. So did the writer of "Community Building: A Great Necessity," which appeared in the May 1, 1919, edition of the Lake City Graphic: "The difference between success and failure is often a difference in vision. To accomplish any material thing, an insight into the future is essential. People must have a vision to gain inspiration. Communities grow in proportion to their vision."

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